## novaplat ${ }^{\text {B }}$



Throughout the years, we have always tried to ensure that the passion and enthusiasm for our work has shone through. Despite our success as an agency, we believe that it is through a great team that we have achieved our greatest potential.

We have learnt that having a platform to question and develop ideas harnesses greater creativity although realizing creative inspiration doesn't come without its obstacles! Time management and working to tight deadlines are important in any industry, but the foundation and biggest challenges of design lie in communication.

In all our work, we have relished these challenges and used them to fuel our ambition and maintain our own high standards.

Sam Fakhoury,
BrandExpand | Business Partner

## BRANDING \& DESIGN

Give your audience a memorable first impression, get their credibility, and stand out among your competition

## (5) <br> LEAD GENERATION

Attract prospects who have an interest in your products or services then convert them into paying clients

## (-) ONLINE ADVERTISING

Reach your complementary audiences fast with effectively targeted digital campaigns


WEBSITE DEVELOPMENT
Build your online reputation as an authority in your field and serve your audience in endless ways

## SOCIAL MEDIA

Increase brand awareness, generate website traffic, and improve brand loyalty with highly engaging content

## (D) PHOTO \& VIDEO

Speak your brand's language with imagery. It is the most powerful tool to communicate valued messages

$$
P \bigcirc R T F O L I O
$$

## A

RELAX IN STYLE AT
Azura Cairo


Pyramid
EGYPT

Diamond
LUXURY

Letter A


## AZURA

$$
A M_{0}^{00}
$$




## Mirage

AaBbCcDdEeFfGgHhijJjKk LIMmNnOoPpQqRrSsTtUu VvWwXxYyZz

Thin
Regular
Medium
Bold
Black

## TERMINA

AaBbCcDdEeFfGgHhliJjKkLIMmNn OoPpQqRrSsTtUuVvWwXxYyZz

THIN
LIGHT
REGULAR
MEDIUM
DEMI
BOLD





# \& <br> Wellome, George. <br> We hope you have a relaxing stay with us. 














Basata









# IGOT1000 PROBLAMS <br> BUT A BURGDR AIN'TONE 









## Option 1




Option3

















## LEBANESE RESTAURANT WITH A TWIST

Bontar Bay




Bonitor Bay




## WEB Ul / UK




##  <br> © in $\mathbf{y} f$



American Express / Microsite designed with the new AMEX branding and illustration guidelines for their Why American Express ${ }^{\circledR}$ scheme. This site had very specific requirements to incorporate their new illustration and branding.


Feature.fm / An ad platform built exclusively for music and musicians, allowing them to play songs to the right audience with their streaming partners. The website was a responsive design purely to explain the why's and how's of feature.fm and their benefits


Let us find the home of your dreams.
 Santa feror beautifulubech front homein La
Jola, weat Blai Owens Realty have you and Olla, we eat Bir Owe
jour family covered.

VIEw Communities

## .CROFT

01 / FOR SALE
02/ FOR RENT
03/ New Buld
/ SHORT LET
Dubal

ET'S WORK TOGETHER



MVF / MVF's platform helps ambitious businesses grow by delivering
high volumes of new customers. MVF provides a scalable source of new customers to businesses all over the world. This is an example website for one of the products that they manage
wwww.mvfglobal.com

tapd / A simple alternative to on-campus recruiting. The app lets you book an interview with the tap of a button and match with those who meet your value skills and interests all around the world.


Crew Clothing Company / Crew is a driven by the desire to produce the ultimate casual wear. Their ethos has created a loyal following of customers who appreciate classic yet stylish designs. Having spent a couple of months working with them across all digital communications these are some examples of emails.

THANK YOU!

## novaplat

```
    Bldg 189A. Way 48. Al Udhaiba St.
    North Al Uahaiba. Baushar
            Sultanate of Oman
    P.O.BOX 598.P.C. 115 - MSO
                novaplat.com
    brandexpand@novaplat.com
Office: +9682423 7282- Ext:530 (Oman)
    Mobile: +968 79405929 (oman)
    WhatsApp:+96176874687 (Lebanon)
```

